

# caTElyst

Be the **catalyst** and empower the students  
TELuguPeople & you

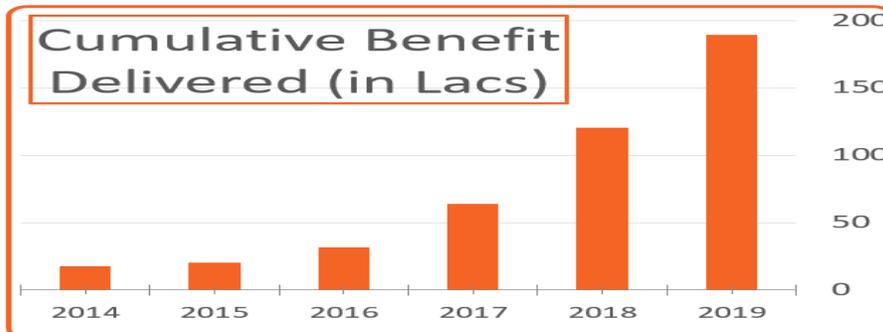
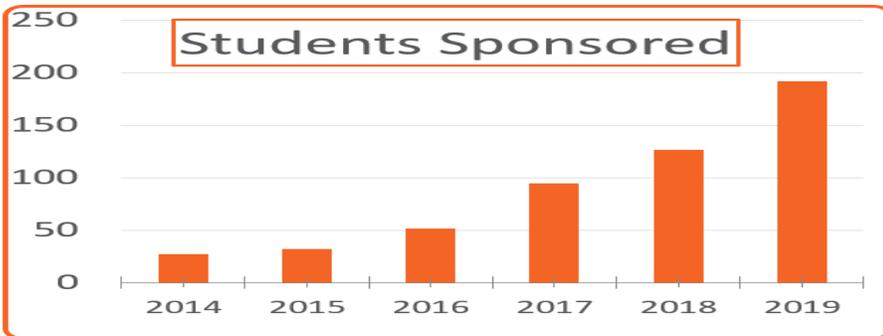


## Newsletter

Designed & Compiled by  
Sandeep Danda

Winter '19

HELPING UNDERPRIVILEGED STUDENTS PURSUE THEIR DREAMS



Message from President

Message from Treasurer

Message from Director Operations

# President's Message

By **Prasad Kunisetty**

to be the signatories and officers of TeluguPeople Foundation in India. They will both create a Board of Advisors and the Executive Team for the Indian Operations.

By having our Foundation registered in India:

- We are now officially a registered organization in India.
- We can now hold our funds in a Bank Account in India where we can earn a higher percentage of interest compared to a United States Bank account.
- We can get donations in India from Indian Individuals and entities including other non-profit organizations and Companies.

Another great news I wanted to share with you all is, **we received Rs. 5 lakhs as a donation in India** as soon as we registered our entity in India. We sincerely thank all our donors in India.

TeluguPeople Foundation continues to change many lives in the two Telugu States in India. In addition to what we have been doing in India, as a non-profit organization in the United States, we decided to extend our help and support to some of the college going students in the United States as well.

TeluguPeople Foundation will be providing scholarships in a few school districts in the United States to begin with. As most of you know, the college education in the United States is very expensive. Giving a scholarship of even a thousand dollars will help students cope with some of their expenses. More details about these scholarships in the United States will be provided in the upcoming issue, and also on our website.

We are growing as an organization. Every year we are exceeding in the number of scholarships we gave compared to the previous year. We all can proudly say that every student we are helping can directly or indirectly influence and bring change in the lives of another 100 people in the short, medium and long terms. We need to reach out



**D**ear Volunteers, Donors, Sponsors, Supporters, Well-wishers, Critics, Social Media

Followers, Partner Organizations, and our Amazing Students,

Wish you a Happy & Healthy 2020!!

On behalf of the Executive Team, I am glad to let you all know that we have registered TeluguPeople Foundation in Hyderabad, India.

**Mr. V. Ramakrishna**, Chartered Accountant and **Mr. BH Ram**, retired Marketing Executive from Reliance registered the TeluguPeople Foundation entity at the office of Sub Registrar Maredpally, Hyderabad on October 3<sup>rd</sup>, 2019. Both of them are going

to the lowest segments of our society and help them grow in their lives.

To keep up with this growth, we need more hands, more volunteers and leaders. If you have passion and compassion and have at least 5 hours of time every week to spend for the

organization, please let us know and be a leader, or a volunteer.

As an organization, TeluguPeople Foundation has to cover a lot of areas right from marketing, media, promotion, social media activities, fund raising activities, donor management, student monitoring and mentoring, application process, accounting,

systems and data maintenance, volunteer recruitment and what not. You can work in your own specialization, and area, for the TeluguPeople Foundation. All we need is dedication and commitment from you.

By working with a non-profit organization, you will get connected with many people in the community, and your communication skills will improve, your leadership skills will improve. These skills can directly and indirectly can help you succeed in your professional and business life. So, please think about working for TeluguPeople Foundation!

I once again sincerely thank all of you for what and where we are today. I thank you all from the bottom of my heart for your amazing and continued support in our mission to bring change in many lives.

I also thank all our Media friends who cover our Foundation and write about our Foundation from time to time.

**TeluguPeople Foundation**  
తెలుగు వారి మేధానతల మండలి

**12<sup>th</sup>**  
**YEAR**  
**ANNIVERSARY**

*Save The Date*

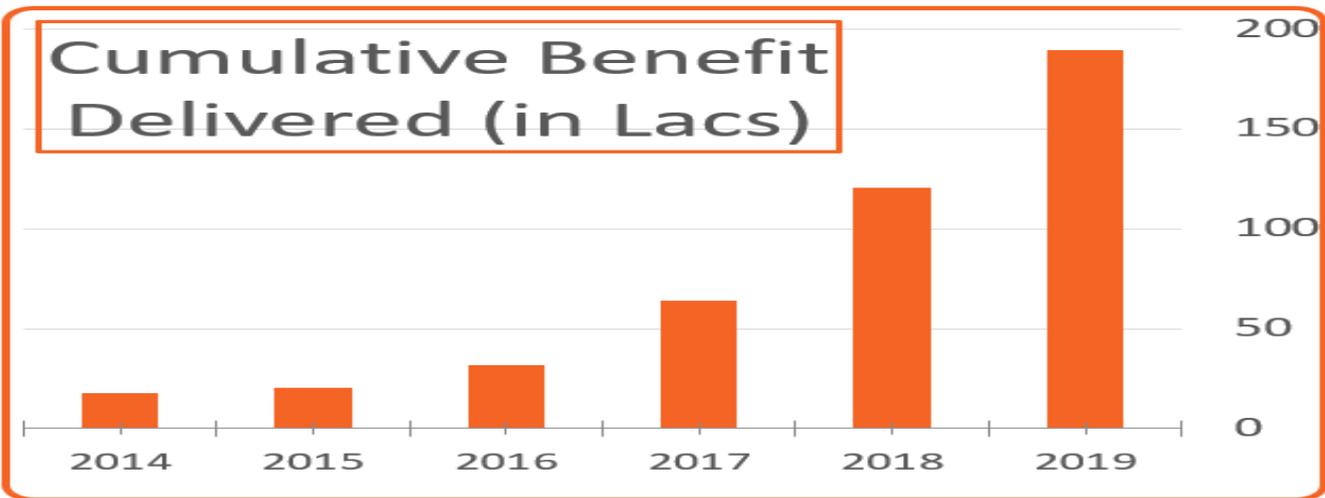
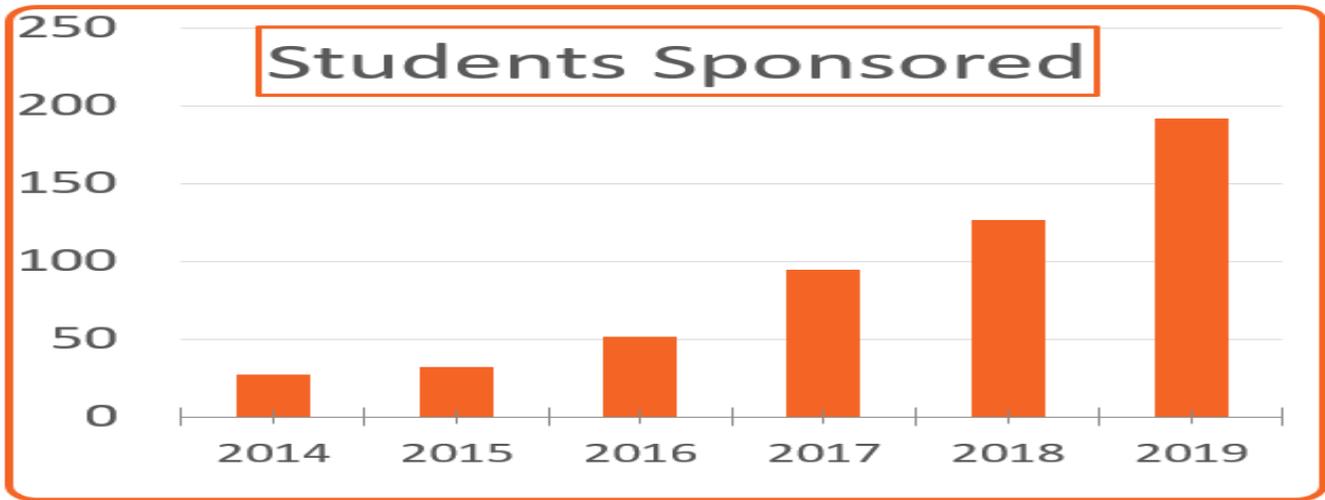
**June 6<sup>th</sup> 2020**

A 501 (c) (3) Organization incorporated in 2008, Tax ID: 26-2748358  
[WWW.TeluguPeople.Org](http://WWW.TeluguPeople.Org) [Admin@TeluguPeople.Org](mailto:Admin@TeluguPeople.Org)

# Scholarships at a glance

By Director of Operations - Krishna Kotha

Years Established	Students Sponsored	Graduates Employed	Projects Sponsored	Money Disbursed (₹)
11	192	36	38	1,89,65,325



# Treasurer's report

By Lava Boggavarapu

I had the pleasure of visiting India and meeting a few of our students during the Holiday Season.

It's always a pleasure to meet our students back home in India. Though I take care of the scholarship disbursement, I hardly get to know of them. These visits help me put faces to names and also get to know them firsthand. Good to learn of their dreams, aspirations, struggles and family backgrounds. Am always amazed by their positive attitude and perseverance.

With Mounika, at her engineering college in Nandigama. Since it was a working day, she couldn't take the time off to meet me. I went to her college and she took a few minutes between classes to come and see me the admin office.



I then went on to meet Shalini and Bindu at one of the friends place. We came to know of these students through Aasara Foundation, an NPO working in Punnavalli.



**Amazon Smiles** continues to be generous to our cause – in all of 2018, we received a total of \$46.79 from them.

When you purchase from



Amazon, please login via [Amazon Smiles](#) and select **TeluguPeople Foundation** as your favorite charity. Amazon donates 0.05% of the transaction to us.

Prior to making a donation, please check the Matching Gifts section in our [Donate](#) page. You can easily double, or even triple, your impact in case your employer matches your donation!



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Let's Check

# Students Roundup

By Director of Operations - **Krishna Kotha**

Third quarter of the year is a busy time for us as it is the beginning of the academic year and we have several scholarship applications to process. This year, we have received more applications than ever before. We received a total of **250 applications in last 6 months**, of which we approved **52 students (21%)** for TPF scholarship. This load of applications comes on the heels of our Anniversary event, which keeps our team extremely busy. As a result, we were unable to publish operational update in our last quarterly newsletter and we apologize for this. In this edition of the newsletter, we have included updates from both quarters.

I would like to take this opportunity to thank our operations team, **Mr. Kiran Chagarlamudi, Mr. Karthik Ghanta** and **Mr. Vinod Manglige** for helping us in screening process. Without their support, it would not have been possible for us to review 250+ applications and identify deserving candidates for scholarship.

## New Scholarships

We offered scholarships for **52 new students during 2<sup>nd</sup> half of 2019**. I have included some profiles of our new students below.

We sponsored a student for MBA education in NIT-Trichy. The student went to a Government high school for his 10<sup>th</sup> grade, secured first rank in Mandal and was admitted to 6 year integrated B Tech course in *IIIT-Idupulapaya*. Following his graduation, he wrote entrance exam for admission into MBA/MCA courses and secured a seat in prestigious NIT. This

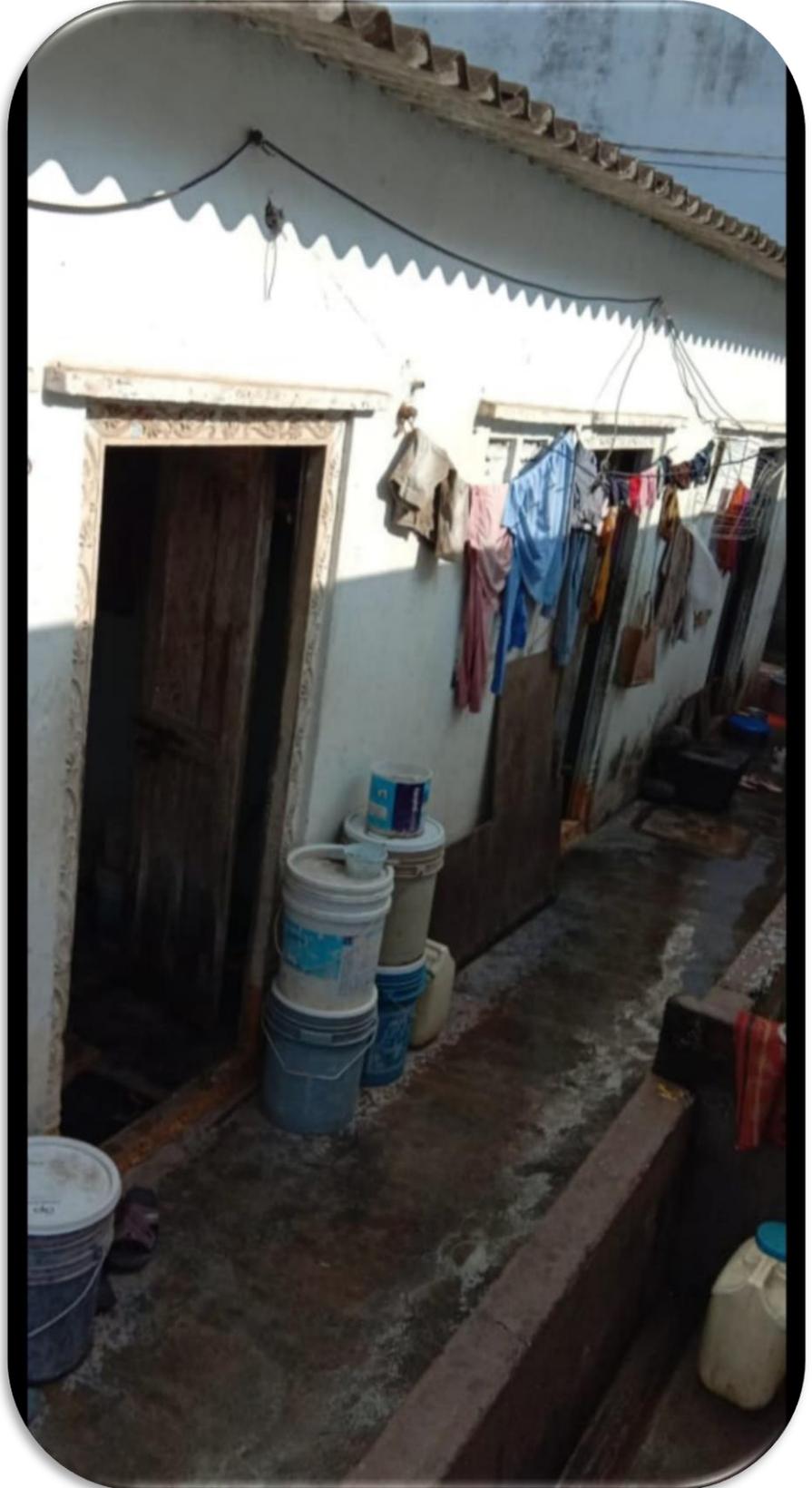


student lost his father at an early age and his mother works as daily laborer to support him and education of three other children. His family lives in a very humble government sanctioned house economic status. We are happy to support him to pursue his dream of becoming a management professional.



We sponsored another student for B Tech education. She went to a Government school for 10<sup>th</sup> class, finished her polytechnic and secured excellent rank (over 98 percentile) in ECET, the qualifying exam for Diploma candidates for entering B Tech stream.

Her father works as tailor and mother works as daily laborer and with their income, they support education of three children in family. During her holidays, she supports her mother by working as a maid. It is remarkable for this child to recognize family's economic situation and offer to help parents, while still pursuing a professional education. It is not easy to maintain dignity of labor in this part of world, where there is social stigma associated with odd jobs. There are several students such as her in our scholarship program and they continue to inspire and motivate us to support more.

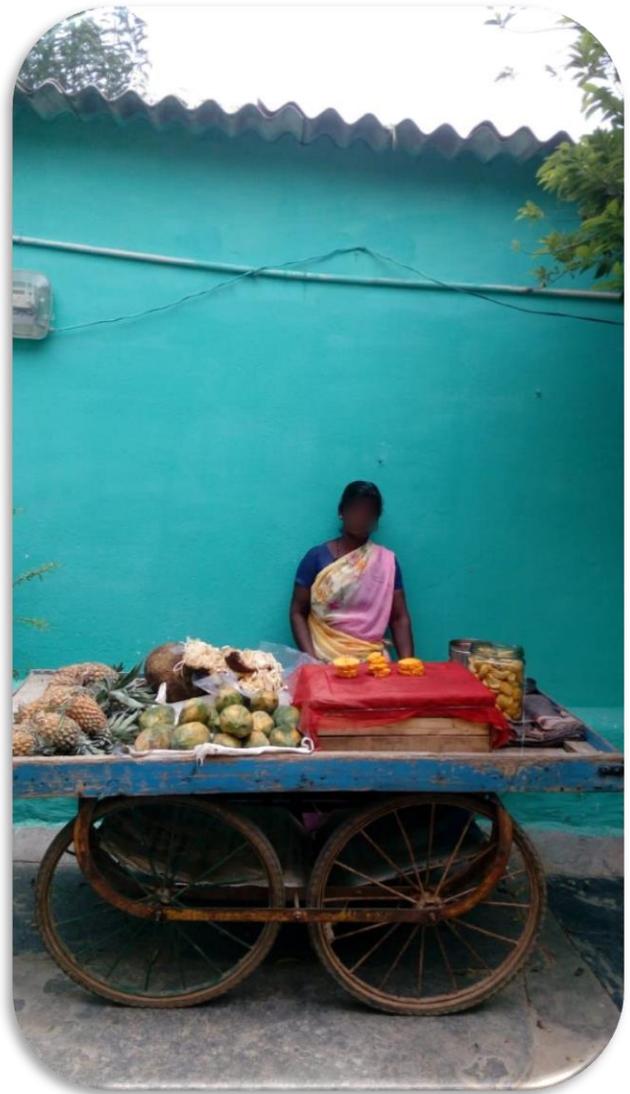


Here is the house that one of our students lives in. She secured excellent rank in Hyderabad Central University entrance exam for Masters in Molecular Biology program. She studied in Government institutions all her life and wants to be a Research Scientist after graduation.

It is incredible to see a student overcome social and economic barriers and having the courage not only to dream but also to realize the dream to go such a renowned university for Master's program. We are happy to support her fulfill her ambitions



We sponsored another student for Master in Pharmacy. The student went to Govt. School and college for 10<sup>th</sup> class and Intermediate. He paid for Bachelors in Pharmacy through Fee Reimbursement program and secured an excellent rank for Masters program. However, the family is finding it difficult to support three children with their meagre income earned by working as street vendors.



We sponsored four orphans for pursuing various professional courses and a physically challenged student (deaf and dumb) for pursuing diploma. Thanks to our Donors, we are blessed to have the opportunity to support such students and help them pursue their dreams

Along with those in dire economic need, we have also been able to support gifted students from economically challenged families to pursue B Tech in IIT's.

Here are houses of some of other students pursuing higher education



## Scholarships Renewals

In addition to the new students, we have extended scholarship for 25 existing students for continuing their education. The extension is based on meeting the same rigorous criteria of academic and economic status.

## Status of Graduated Students

We have more exciting news to share. Three of our students are placed in professional jobs. I am sure they will one day become financially secure and will become part of our **pay forward** model.

Three of our sponsored and employed students began paying forward and are continuing to do so. We are happy to be part of their success and happy that we are able to instill a sense of social responsibility in them through our mentorship.

## Partnership with other Non-Profit Organizations

In the course of our work, we are engaged with several non-profit organizations, working in US and

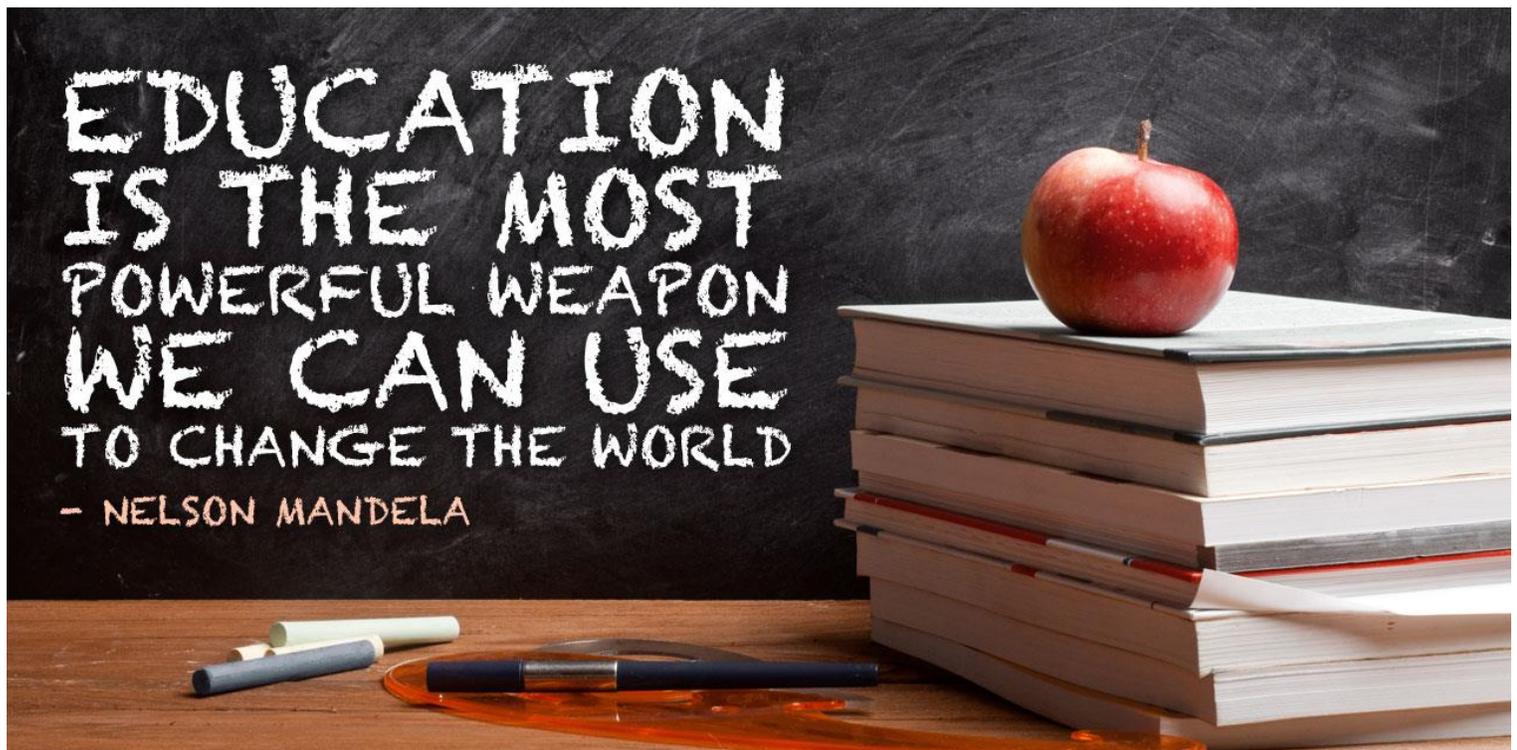
India. These organizations help refer deserving students for scholarship. In last 6 months, we have added four more organizations to our network of NPOs. We thank them for their diligent effort in helping students and referring eligible students

## Adopt-a-Project

### New projects undertaken during this Quarter:

In partnership with our longtime partners, we sponsored 2 projects in Government schools in the area of Guntur district. The projects include sponsoring for furniture and sports material. We will continue to monitor progress and provide updates in upcoming **caTElysts**.

If you would like to refer or sponsor a student, meet our students or to volunteer, please reach out to [admin@telugupeople.org](mailto:admin@telugupeople.org).



## TPF in News



### పున్నవల్లి పాఠశాలకు బెంచీలు...



పున్నవల్లి (చందర్లపాడు), జనవరి 26: మండలంలోని పున్నవల్లి మండల పరిషత్ పాఠశాలకు తెలుగు పీపుల్స్ ఫౌండేషన్ ఆధ్వర్యంలో రూ. 45 వేల విలువైన 15 బెంచీలు ఆదివారం అందజేశారు. గతంలో పాఠశాలను సందర్శించిన ఫౌండేషన్ అధ్యక్షుడు డాక్టర్ లవకుశ విద్యార్థులు బల్లలు లేక ఇబ్బందులు పడుతున్న విషయాన్ని గమనించి గణతంత్ర దినోత్సవం సందర్భంగా బెంచీలు అందజేశారు. కార్యక్రమంలో ఆసరా ఫౌండేషన్ అధ్యక్షుడు వాసిరెడ్డి వంశీ, సభ్యులు రామకృష్ణ, ఉమ, రామ్, శారద, ఎస్ఎంసీ బైర్కన్ మార్కూషాడి ప్రకాష్, తదితరులు పాల్గొన్నారు.

తెలుగు పీపుల్స్ ఫౌండేషన్ సభ్యులు అందజేసిన బెంచీలు



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Please reach out to **Admin@TeluguPeople.org** on how you can leverage our combined experience.

### Brand Ambassadors

RP Patnaik  
Pragathi Yadhati  
Dr. Neela Zareen

### Office Bearers (US)

Prasad Kunisetty  
Lava Boggavarapu  
Krishna Kotha  
Surya Dullipalla

Satya Yerraganti  
Manoj Iruvuri  
Kiran Chagarlamudi  
Sandeep Danda  
Karthik Ghanta  
Nikhil Gandhi

### Office Bearers (India)

V. Ramakrishna  
BH Ram

### Executive Members

Suresh Ediga  
Subbarao Seethamsetty

Pradeep Suwarna  
Vamsikrishna Venigalla  
Bhaskar Bupathi

### Financial Advisors

Vid Ponnappalli

All the past newsletters can be accessed [here](#).

We are always looking for funds to support more students.

### Please donate

If you come across a deserving student,  
please refer them to us at [Students@TeluguPeople.org](mailto:Students@TeluguPeople.org)  
Your referral could change the course of a student's  
career and life.

Please send your comments/questions to [MediaDirector@TeluguPeople.org](mailto:MediaDirector@TeluguPeople.org)

## **TeluguPeople Foundation**

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