

# caTElyst

Be the catalyst and empower the students  
TELuguPeople & you

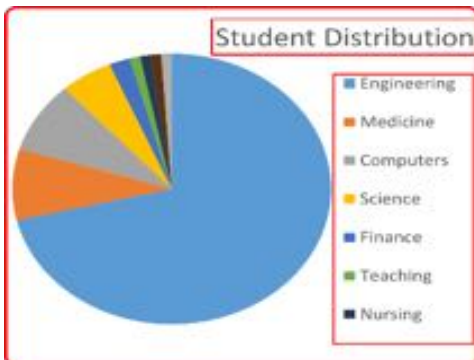
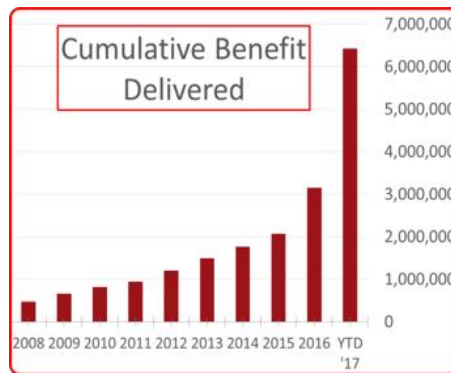
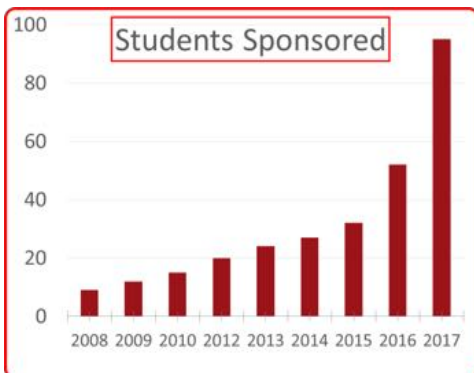


## Newsletter

Designed & Compiled by:  
Kalyan Boggavarapu  
Nikhil Gandhi

Winter '17

HELPING UNDERPRIVILEGED STUDENTS PURSUE THEIR DREAMS



Message from President

Message from Treasurer

Message from Director SE



# President's Message

By Prasad Kunisetty



**D**ear Supporters  
First of all, wish all of you a Happy, Prosperous and Peaceful New Year and Sankranti!

With all of your support, we were able to raise more than 50,000 dollars in the financial year of 2017. Your contributions will help many students realize their dreams, will change their lives forever for better. Every educated girl and boy will be able to bring enormous change with in

Every dollar you donate to the TeluguPeople Foundation will help bring positive change. More than financial support, you can also volunteer. You may help us find a deserving student from your village, town or circle of friends or relatives in India. You

We officially incorporated in 2008. It's already 10 years. We have decided to have our Donor Appreciation/Student Success Celebration on **May 19th** in New Jersey. Please save the date right now. Please also try to introduce TPF to your friends or colleagues who might be interested in what we are doing. We will send you an invite as we get closer to the event.

***We were able to raise more than \$50k in 2017***

their family, circle of friends and relatives. Education empowers people, gives them knowledge and strength to do many things that can impact lives of many many more. It's a chain reaction.

can mentor one of our students and give them moral support and strength.

**Preparing for 10th Anniversary Get Together**

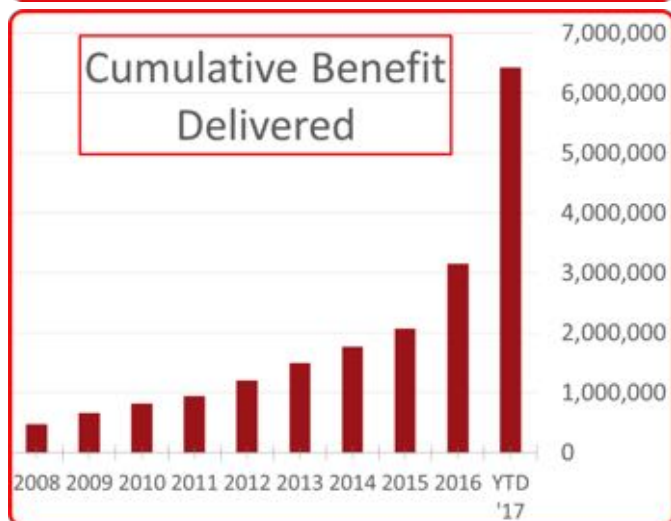
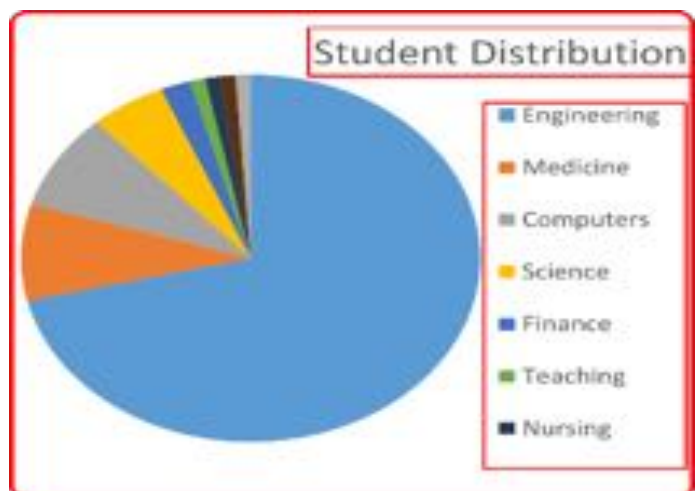
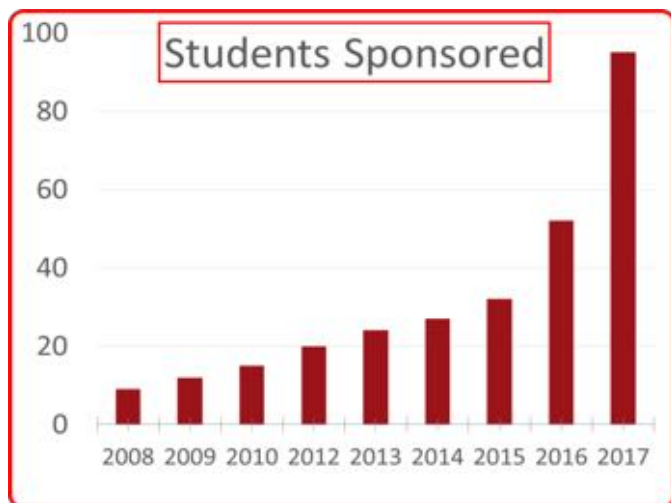
**Requesting all of you!**

All I can ask you is to spread the word about us, spread the work we are doing. Your social media strength to promote us. Together we can do lot more. On behalf of our TPF Board and Executive Team, I wish you all a great year ahead!

# Scholarships at a glance

By Director, Student Engagement - **Krishna Kotha**

Years Established	Students Sponsored	Graduates Employed	Projects Sponsored	Money Disbursed (₹)
9	95	24	10	5,981,191





# Treasurer's report

By Lava Boggavarapu



## Call-a-thon

Our second Call-a-thon on November 18th was a successful event. Some of the big guns joined the fun and made some calls. Our intent this year has been to get more people involved and make them aware of what we do. Dr. Doraisamy Loganathan ("Lok") came all the way from West Coast to make the phone calls and also to meet us in person.

You must have heard of the Geico 15 minutes phone call ads. I didn't call Geico, but one of my 15 minute phone calls to a friend in the West Coast raised \$5,000 for

the Foundation. He was very impressed by what we do and he didn't even need any convincing.



See if your employer will match your donation!

Enter the name of your company:

Company name...

Matching Gift and Volunteer Grant information provided by



He very well understands how the students feel, what kinds of challenges they face and what opportunities they miss for lack of funds. He pledged \$5,000 then itself and by end of the year, he donated the money thru our website. He even added a few extra dollars to offset the fees

that PayPal charge us so that we end up with \$5,000.

## Matching Donations

Compared to last year, we did a whole lot better this year with Matching Grants. We signed up with **DoubleTheDonation** and added their plug-in to the Donate page on our website; and also added the plug-in to all the email messages to spread the word. It did help us increase the matching donations significantly.

## Endowment at T. Rowe Price

Our Endowment at T. Rowe Price continued to do well. In spite of our very conservative portfolio, we saw a gain of about 10% returns on our investments. A big thanks to the upbeat mood in the US Stock Market.

**Hi Lava, like I said, I didn't join B. Tech in SVU Tirupathi (1600 EMCET rank in 1983) because I didn't have people like TPF. Please let me know the next two students' four years whom I am sponsoring with my donation of \$5,000 USD-xxxxxxx (name redacted to protect his privacy)**

# Students Roundup

By Director, Student Engagement - **Krishna Kotha**

## Scholarships offered during the quarter

We continued our primary focus on offering scholarships to deserved students. Throughout this quarter, we have offered scholarships worth ₹307,000 to 12 students from remote corners of Andhra Pradesh and Telangana to pursue various higher education courses.

We are encouraged by high-quality referrals we receive from our donors, partners organizations, volunteers and supporters. We have sponsored four students referred by new partner organizations, **HELP Foundation of NJ, Sneha Hasthaalu of Guntur and Krishi Foundation, Warangal**. We continue to build these productive relationships with our partners to deliver maximum benefit for the beneficiary with optimal effort.

One external factor that continues to worry us is the exponential increase in tuition fees in higher education. Some of our students will certainly feel the impact as they are enrolled in colleges mentioned in this article. As such, they are dependent on us to pay part or full tuition fee and they have no other means of footing the extra burden on their

own. If this trend continues, it will hit our students and us very hard financially and will limit our ability reach more students.






# Adopt-a-Project(s)

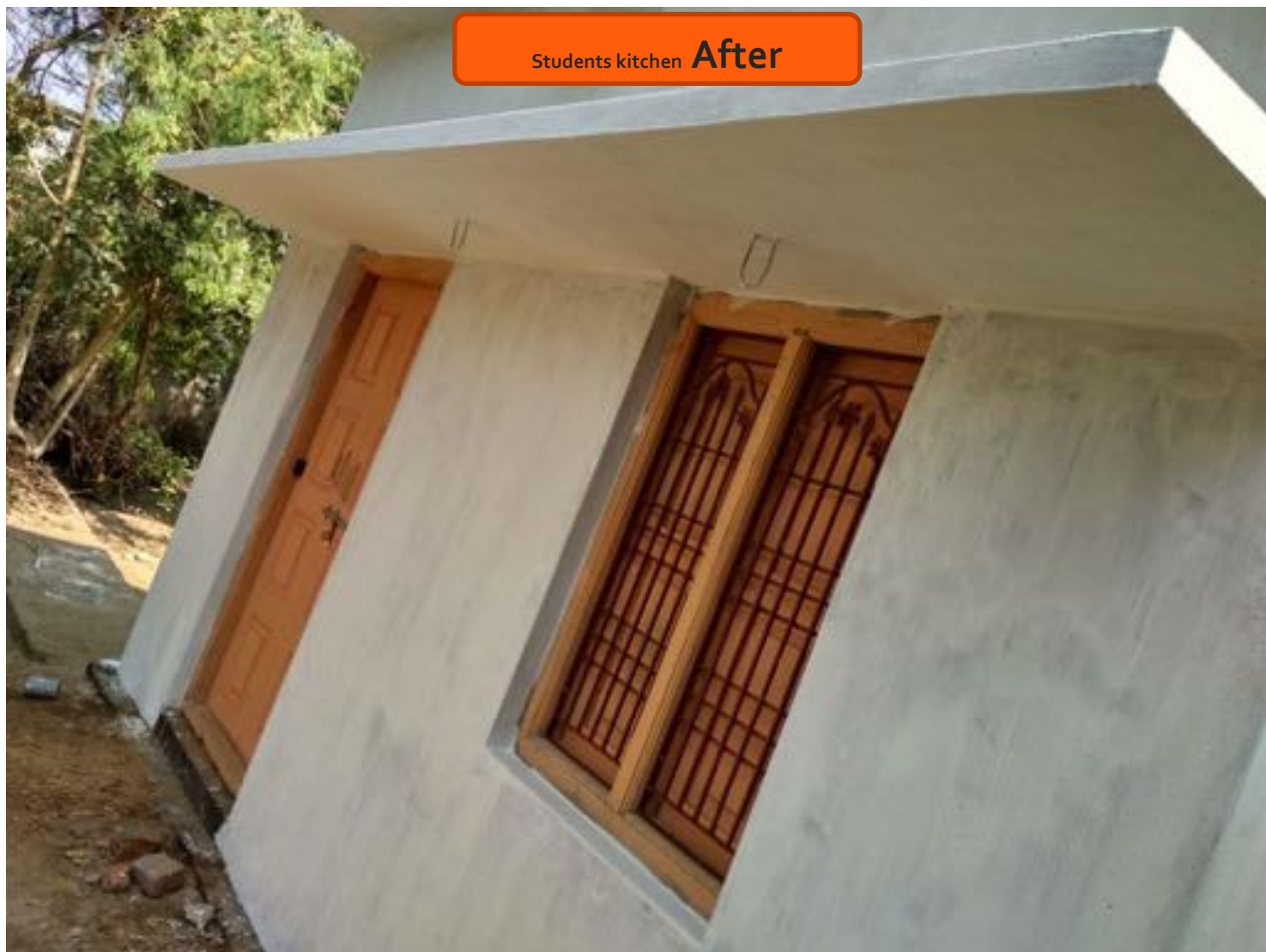
With our donor's financial support, our partners, **Sneha Hasthaalu** and **First Step Foundation**, continued to build critical infrastructure at government schools, catering to thousands of less privileged children. I am happy to report that the [Tree Plantation](#) project, sponsored in Q3, 2017 has been completed. It's extremely satisfying to see children taking advantage of the helping hand and contributing actively to protect / build their school.



Together with our partner, **First Step Foundation**, we took up a project to build kitchen at an elementary school in **Burja, Srikakulam**. We were moved by the conditions in which kids' meals were being prepared for the mid-day meal program (see picture before) and wanted to make a difference. The building is almost ready (see after) and we can't wait for the building to be inaugurated and put to use.



Students kitchen **Before**



Students kitchen **After**



We have disbursed money to **Sneha Hasthaalu**, during this quarter to purchase 20 computers to build Digital classrooms across 15 **Kasturba Gandhi Balika Vidyalayas** (KGBVs) in Bollapalli mandal. Thanks to our donors and partners, students from these government schools now have access to high quality digital content, which will help enhance their learning.





## Events

We held two events during this quarter:  
one in **Boston, MA** and  
another in **Phoenix, AZ**.

Both the events were initiated and managed by our local area representatives and their effort helped us immensely to reach out to more sponsors / donors.

If you would like to organize a booth in your area to support our students, please contact [Treasurer@TeluguPeople.org](mailto:Treasurer@TeluguPeople.org) or [Admin@TeluguPeople.org](mailto:Admin@TeluguPeople.org).

We thank families of Venkat and Saradhi for taking the time and effort.



### TAGB - Dasara & Deepavali

Our Regional Coordinator of Boston, **Venkat Tiruveedhula**, arranged a booth in Boston to display our work on Oct 28th, 2017. The event was organized by **Telugu Association of Greater Boston** to celebrate festive occasion of Dasara and Deepavali.

Through his continuous effort, Venkat and his family has been trying to spread the word in greater Boston area to connect sponsors and students to our foundation. More details about the event can be found at our [Facebook](#) page



### AZTA- Deepavali Celebrations

Our volunteer, **Parasaradhi Vallabhajosyula**, arranged for a booth on Nov 4th, 2017. The event was organized by **Arizona Telugu Association** to celebrate the occasion of Deepavali. This is the first booth in Arizona and we hope to reach out to more donors and sponsors in the region in coming months.



Paid Advertisement



- 2018 New Year's Resolution
- Go to GYM
  - Eat Healthy
  - Get Life Insurance
  - Spend more time with family
  - Save for Diya's college
  - Get organized
  - Plan for retirement

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Please reach out to  
Admin@TeluguPeople.org on  
how you can leverage our  
combined experience.

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Pragathi Yadhati  
Dr. Neela Zareen

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Prasad Kunisetty  
Lava Boggavarapu  
Krishna Kotha

Satya Yerraganti  
Kalyan Boggavarapu  
Kiran Chagarlamudi  
Nikhil Gandhi

### Executive Members

Suresh Ediga  
Subbarao Seethamsetty  
Pradeep Suwarna  
Vamsikrishna Venigalla  
Bhaskar Bupathi

### Financial Advisors

Vid Ponnappalli

All newsletters can be accessed  
[here](#).

We are always looking for funds  
to  
support more students.

[Please donate](#)

If you come across a deserving student,  
please refer them to us at [Students@TeluguPeople.org](mailto:Students@TeluguPeople.org)

Your referral could change the course of a student's  
career and life.

Please send your comments/questions to [MediaDirector@TeluguPeople.org](mailto:MediaDirector@TeluguPeople.org)

## **TeluguPeople Foundation**

A 501(c)(3) Organization  
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